WOMEN OBJECTIFICATION: A POST-FEMINIST STUDY OF NEUROMANCER

Nida Batool
&
Saba Zaidi
Sardar Bahadur Khan Women’s University Quetta,
Balochistan

Abstract

The notion of Post-Feminism is based upon different ideas, concepts and theories. Women objectification is one of them. This study analyzes objectification of women through the female characters in William Gibson’s novel Neuromancer (1984). The study is designed under the theoretical framework of women objectification suggested by Langton (2009). The paper studies the connection between social issues (gender) and the genre of cyberpunk, a contemporary field of twenty-first century literature. Findings of the study validate the notion that women objectification is a new type of gender bias against the females. Due to objectification, women tend to become objects or commodities to be presented and used for pleasure as well as for commercialism.

Keywords

Post-Feminism, women objectification, gender, Feminist Critical Discourse Analysis (FCDA)